



CREATION OF ONE-STOP-SHOP TO BOOST INVESTMENT IN ENERGY EFFICIENCY AS A RESULT OF H2020 CITYNVEST ACTIVITIES IN THE RHODOPE REGION, BULGARIA

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Current EU Energy Policy

Energy efficiency - important vehicle of EU to achieve:

- ❖ decreasing energy dependency;
- ❖ combating climate change;
- ❖ boosting local economy and job creation.

EU Energy Strategy Targets for 2030

- ❑ a 40% cut in greenhouse gas emissions compared to 1990 levels
- ❑ at least a 27% share of renewable energy consumption
- ❑ at least 27% energy savings compared with the business-as-usual scenario



The Role of Public Authorities

- ❖ Initiate and facilitate energy saving movement;
- ❖ Bring together different stakeholders needed to enable energy investments;
- ❖ Understand what is being done across Europe;
- ❖ Replicate the suitable business models in their municipalities and regions.

H2020 CITYinvest project aims:

- ❖ summarize the existing financial models across Europe and;
- ❖ provide tailor made solutions for the three participating pilot regions – the Belgian Province of Liege, the Bulgarian Rhodope Region and the Spanish Region of Murcia



One-Stop-Shop based on GRE-Liege Model

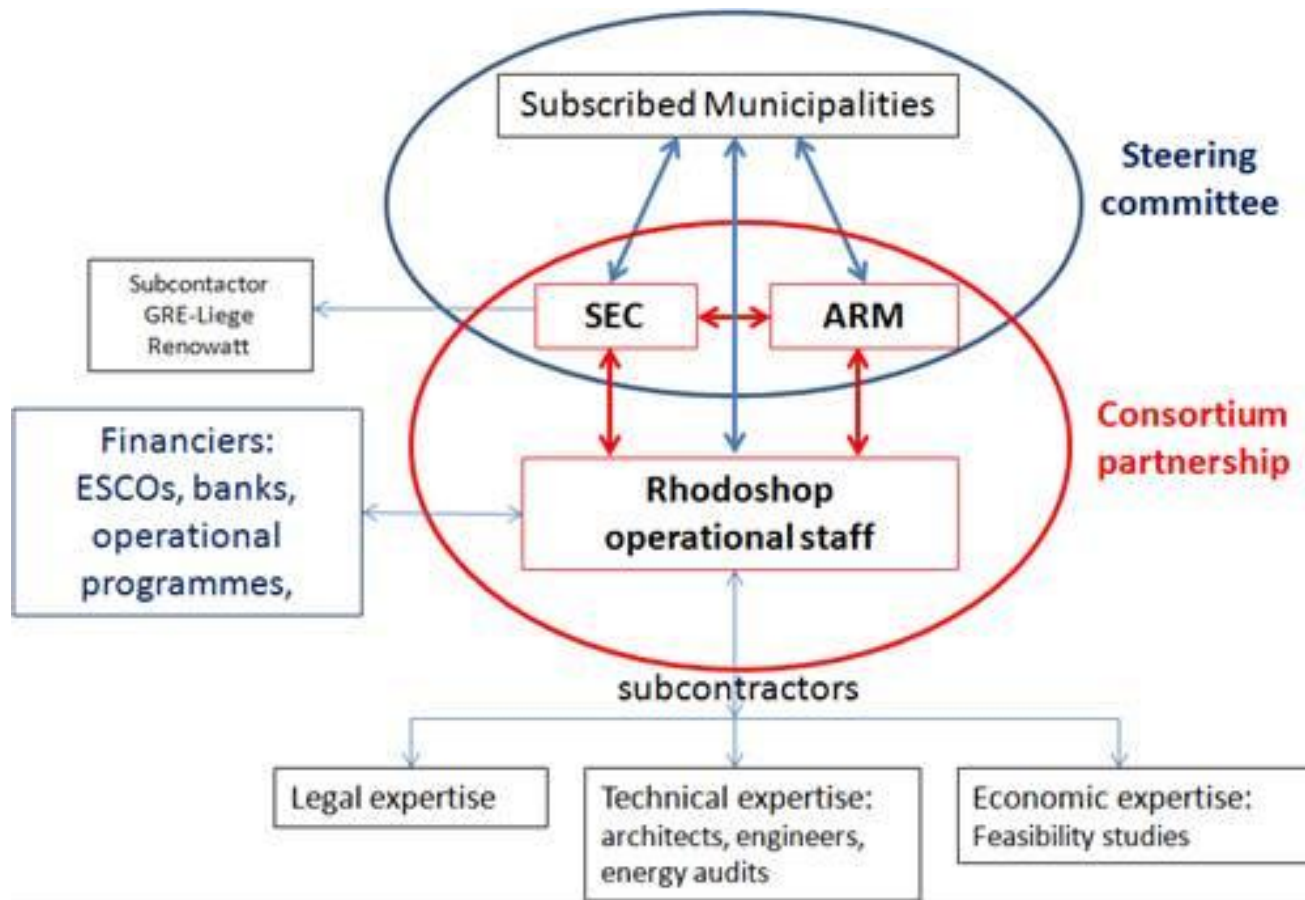
- ❖ Following an Action Plan for Rhodope Region developed within CITYinvest Project;
- ❖ Aimed at the creation of suitable infrastructure to help Rhodope municipalities in securing funding while taking into account organizational, administrative, legal and financial aspects;
- ❖ Assist the local authorities in the region in building technical, economic, legal and administrative expertise for a wider implementation of energy efficiency in small sized rural municipalities



Rhodoshop

- ❖ A joint undertaking of six pioneering municipalities - Smolyan, Banite, Chepelare, Devin, Nedelino and Zlatograd,
- ❖ The other **key actors** are:
 - Association of Rhodope Municipalities (ARM) – project partner as Rhodoshop host organization;
 - Sofia Energy Centre – project partner providing management and coordination support to Rhodoshop;
 - GRE-Liege – providing training and capacity building of Rhodoshop staff on practical experience on One-Stop-Shop function and on-going support during Rhodoshop operation phase

Rhodoshop Organizational Structure





Main Tasks of Rhodoshop

A central procurement agency with following operating services:

- ❖ Marketing and communication: to inform the beneficiaries of the types of offerings available to them.
- ❖ Facilitation and client support:
 - Concludes public works, supplies or services contracts or framework agreements on behalf of the contracting authorities/entities or public institutions;
 - Plays as a knowledge centre;
 - Gathers competences and resources in one place (audits, works to be realized, financial viability calculations, define tendering specifications and assess received offers against pre-defined criteria).
 - Helps identify financing solutions applicable to different municipalities/clients – as Rhodope municipalities are of different size they are eligible for financing under different schemes.



Main Tasks of Rhodoshop (2)

- Assists in finding and negotiates the terms and conditions with ESCOs and other financiers;
- Monitors project results

❖ Project Bundling

- Bundles projects across different clients / municipalities which allows to diversify the risks, get better financing mechanisms, makes synergies across the retrofit projects and attracts professional companies;
- Increases the size of the projects and the investment size;
- Creates more attractive investment opportunities for building contractors, ESCOs, maintenance companies, financial sector.



Expected Results

- ❖ Launch investments of over 13 MEuro;
- ❖ Realize 8,8 GWh/year energy savings by the end of its three-year pilot phase;
- ❖ Contribute to local economy development and job creation in the Rhodope Region.
- ❖ Help to achieve the local targets in CO₂ emission reductions and thus to contribute to the overall EU energy efficiency targets for 2020 and beyond.

Thank you for your attention!



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